



# Asia Pacific DT<sub>x</sub> Leadership Alliance

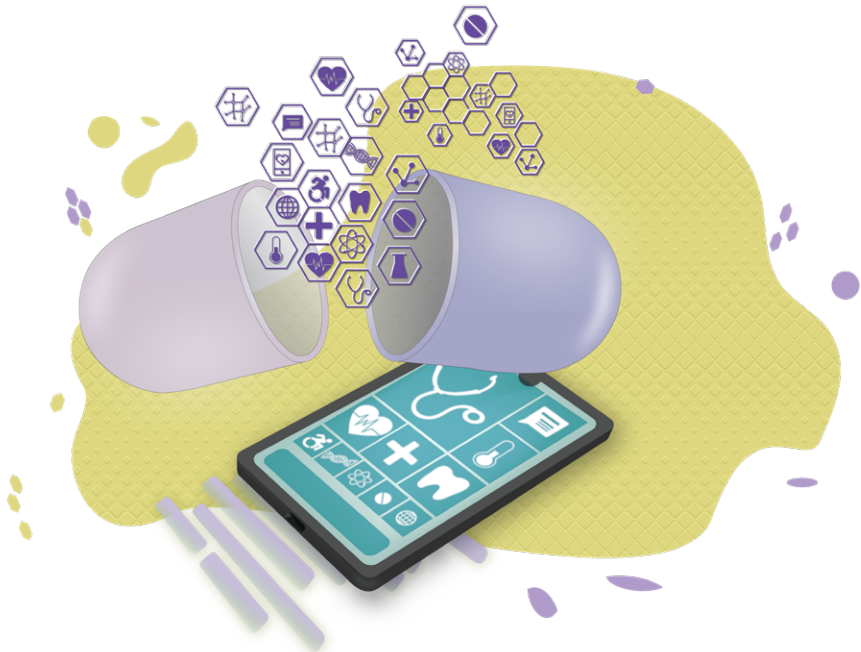
# Introduction to DT<sub>x</sub>

Digital Therapeutics (DT<sub>x</sub>) refers to therapeutic interventions made possible by patient-directed, clinically assessed software applications to better the process of identifying, treating, managing, and/or preventing diseases.

*“Digital Therapeutics is redefining chronic disease management through participative medicine and shared decision-making, and this will be a game-changer for a patient-centric healthcare system.”*

**- Dr. Rajendra Pratap Gupta, Author, Digital Health – Truly Transformational**

A growing need for cutting-edge healthcare solutions is driving tremendous growth in the field of Digital Therapeutics (DT<sub>x</sub>) in the Asia Pacific region. To advance the adoption and integration of DT<sub>x</sub> solutions for better patient outcomes, the Asia Pacific DT<sub>x</sub> Leadership Alliance is proposed as a collaborative platform to foster innovation, drive adoption, and lead the advancement of Digital Therapeutics across the Asia Pacific region.



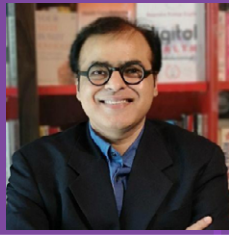
# Objectives & Activities

- **Awareness:** Raise awareness among policy makers, industry, clinicians, patients, and the public about the potential benefits and applications of DT<sub>x</sub> in managing and treating health conditions.
- **Advocacy:** We will work with the industry and the policy makers to raise awareness among policymakers, healthcare professionals, and the public about the potential benefits of DT<sub>x</sub> interventions.
- **Best Practices:** We will collaborate with stakeholders to develop best practice guidelines for boosting the scientific adoption of Digital Therapeutics amongst practitioners.
- **Collaboration & Capacity Building:** Serve as a unified voice for the recognition and integration of DT<sub>x</sub> solutions into healthcare systems and regulatory frameworks across the Asia Pacific region. To work with academia and the industry to build capacity for the promising field of Digital Therapeutics.
- **Document, Disseminate, Demonstrate and Develop the Market:** We will document the success stories and disseminate and demonstrate the benefits to help develop the market for DT<sub>x</sub>.
- **Evidence:** Research and generate evidence in the field of DT<sub>x</sub> to support clinical trials, real-world studies, and outcomes research to generate robust evidence on the effectiveness and value of DT<sub>x</sub> interventions.
- **Foster Innovation and Partnerships:** As a leadership alliance, we will help drive the thought leadership for innovation and partnership to enhance the scope and scale of DT<sub>x</sub> and undertake activities necessary to promote DT<sub>x</sub> across the region.

# Structure of Asia Pacific DT<sub>x</sub> Leadership Alliance:

- DT<sub>x</sub> Alliance leadership council comprises all founding members who joined from various stakeholder groups. It comprises key leaders nominated by the founding organizations responsible for strategic decision-making, resource allocation, and governance.
- All companies will nominate one representative for the alliance on a rotational basis.
- The members will be part of the alliance on a yearly term basis. The term can be extended based on their interest and contribution to further the objectives of the alliance.
- The members of the alliance will hold quarterly meetings of the stakeholder groups from time to time in different regions.
- We will also invite chapters from different geographical areas led by the founding members.
- The Asia Pacific DT<sub>x</sub> Leadership Alliance is being hosted by Digital Health Associates through Health Parliament (SBU of Digital Health Associates).

*\*All the decisions will be taken by the Leadership Council and will be final. They will be driving the agenda for the alliance.*



## Founder

Dr. Rajendra Pratap Gupta



## Chief Mentor

Mr. Bakul Patel

Senior Director, Global Digital Health  
Strategy & Regulatory, Google



## Chief Mentor

Dr. Anand Iyer

Chief Analytics Officer, WellDoc Inc.,  
USA (Father of Digital Therapeutics)



## Mentor

Mr. Abhiroop Gandhi

Former Trust & Compliance Officer,  
Verily (Google Life Sciences)



## Vice-President

Mr. Zaw Ali Khan

Founder & CEO,  
Criterion Tech Pvt Ltd

# Five Leadership Council Members

President

Vice-President

Secretary

# Join the Movement -DT<sub>x</sub>

- Digital Therapeutics will redefine how we manage chronic patients, and the evidence is mounting in favour of Digital Therapeutics to help in better treatment outcomes. It is imperative that we should be at the forefront of driving the digital transformation of healthcare and make it patient-centric by leveraging the potential of DT<sub>x</sub>.
- Asia Pacific DT<sub>x</sub> Leadership Alliance follows a unique ecosystem approach – explicitly catering to the unique needs and challenges of the Asia Pacific region.
- We are focusing on developing a knowledge resource center for DT<sub>x</sub>. The alliance will create a robust network and a knowledge pool that promotes knowledge creation, sharing, cross-sectoral partnerships, and joint initiatives to advance Digital Therapeutics for improving health outcomes.
- This will remain a membership-led alliance to help shape this promising domain and help the Healthcare–Pharmaceutical industry to be at the forefront of change.

# Membership for Asia Pacific DT<sub>x</sub> Leadership Alliance:

Membership Type	Eligibility	Benefits	Fees (Excl. Taxes)
Professional/ Individual	Individuals/professionals who have an interest in Digital Therapeutics & Healthcare Technology	<ul style="list-style-type: none"> <li>• Access to resources</li> <li>• Networking opportunities</li> <li>• Online forums</li> </ul>	\$50/ year
Student	Graduate/Postgraduate in Healthcare Domain	<ul style="list-style-type: none"> <li>• Access to resources</li> <li>• Networking opportunities</li> </ul>	\$25/ year
Academic/ Research	Academic Institutions/ Research organizations that are actively engaged in Digital Therapeutics research, education, or innovation	<ul style="list-style-type: none"> <li>• Research collaborations</li> <li>• Participation in academic events and workgroups</li> <li>• Industry-Academia Interface</li> </ul>	\$100/ year

Membership Type	Eligibility	Benefits	Fees (Excl. Taxes)
<p><b>Associate/ Startup</b></p>	<p>Startups/ smaller organizations in the Digital Therapeutics space</p>	<ul style="list-style-type: none"> <li>• Access to resources</li> <li>• Participation in workgroups</li> <li>• Networking opportunities</li> <li>• Funding/ support opportunities</li> </ul>	<p>\$100/ year</p>
<p><b>Corporate/ Institutional</b></p>	<p>Companies/ Institutions operating in the Digital Therapeutics &amp; Healthcare technology</p>	<ul style="list-style-type: none"> <li>• Representation in industry discussions</li> <li>• Participation in workgroups</li> <li>• Access to research, studies, and insights</li> </ul>	<p>\$1500/ year</p>
<p><b>Founding Members</b>  (Exclusive Membership by Invitation only)</p>	<p>Founding members/ Pioneers of the alliance</p>	<ul style="list-style-type: none"> <li>• Part of the Decision making for the Alliance</li> <li>• Access to all workgroups</li> <li>• Listing on the website</li> <li>• Thought leadership</li> <li>• Opportunity to present and host meetings</li> <li>• Strategic planning</li> <li>• Leadership Council Member</li> </ul>	<p>\$12500 one time + <b>Annual Membership fee as applicable</b></p>





## Contact us:



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### Health Parliament

